

Privacy Policy

Discover Pre-School

Last Updated: April 1, 2025

At Discover Pre-School, we value your privacy and are committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, store, and safeguard your data when you visit our website, contact us, or engage with our services. Our address is 680 W. Livingston Road, Highland, MI 48357. You can reach us at 1.248.684.1203 or believe@discoverforkids.com with any questions.

1. Information We Collect

We collect information to provide and improve our educational services. This may include:

- **Personal Information:** Name, email, phone number, and address when you pre-register, contact us, or inquire about programs.
- **Child Information:** Names, ages, and relevant details provided during enrollment or program inquiries.
- **Website Usage Data:** IP address, browser type, and pages visited, collected via cookies or analytics tools.
- **Communications:** Emails or messages sent to us, including feedback or inquiries.

2. How We Collect Information

We gather data through:

- **Direct Input:** Forms you fill out on our website (e.g., pre-registration or contact forms).
- **Automated Tools:** Cookies and Google Analytics to track site usage and improve functionality.
- **Correspondence:** Phone calls, emails, or in-person interactions with our staff.

3. How We Use Your Information

Your data helps us serve you better. We use it to:

- Process pre-registrations and enrollments for our programs.
- Respond to inquiries and provide updates about Discover Pre-School.
- Enhance our website and tailor content to your needs.

- Comply with legal obligations or safety requirements.
- Send occasional newsletters or program updates (with your consent).

4. How We Protect Your Information

We take security seriously and implement measures to safeguard your data:

- **Encryption:** Secure servers protect online submissions.
- **Access Control:** Only authorized staff access personal information.
- **Physical Security:** Paper records are stored in locked, secure areas.
- **Regular Reviews:** We update our practices to stay current with best standards. Despite our efforts, no system is 100% secure, but we strive to minimize risks.

5. Sharing Your Information

We do not sell or rent your personal data. We may share it only:

- With staff or contractors (e.g., teachers or IT support) to fulfill our services.
 - When required by law, such as in response to a court order.
 - To protect the safety of our students, staff, or community.
- All third parties we work with are bound to maintain confidentiality.

6. Cookies and Tracking

Our website uses cookies to enhance your experience:

- **Essential Cookies:** Enable basic site functions like navigation.
- **Analytics Cookies:** Help us understand how visitors use our site. You can disable cookies in your browser, but this may limit site features.

7. Your Rights

You have control over your information. You may:

- Request access to the data we hold about you.
- Ask us to correct or delete your information.
- Opt out of communications by emailing believe@discoverforkids.com.
- Contact us with concerns at 1.248.684.1203 or our email above. We'll respond within 30 days to any request.

8. Children's Privacy

We prioritize protecting children's data. Information about students (e.g., names, ages) is collected only from parents or guardians for enrollment or program purposes. We do not knowingly collect data directly from children under 13 via our site.

9. Third-Party Links

Our website may link to external sites (e.g., payment processors). We're not responsible for their privacy practices. Review their policies before sharing information there.

10. Changes to This Policy

We may update this Privacy Policy as needed. Changes will be posted here with the "Last Updated" date revised. Check back periodically to stay informed.

11. Contact Us

Questions or concerns? Reach out:

- **Phone:** 1.248.684.1203
- **Email:** believe@discoverforkids.com
- **Address:** Discover Pre-School, 680 W. Livingston Road, Highland, MI 48357

We're here to ensure your privacy and peace of mind. Thank you for trusting Discover Pre-School with your family's journey!